

Facestock

A bright orange, one side fluorescent coated, woodfree printing paper.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	80 g/m ²	ISO 536
Caliper	93 µm	ISO 534

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

BG40 brown, supercalendered glassine paper.

Basis Weight	54 g/m ²	ISO 536
Caliper	47 µm	ISO 534

Laminate

Total Caliper	154 µm±10%	ISO 534
---------------	------------	---------

Performance Data

Initial Tack	16 N/25mm	FTM 9 Glass
Peel Adhesion 90°	9 N/25mm	FTM 2 St.St.
Min. Application Temp.	0 °C	
Service Temperature	-20 °C to 80 °C	

Adhesive Performance

The adhesive is characterized by a high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates.

Applications and Use

General purpose labels for eye-catching applications such as warning, instruction, promotional, advertising labels and price marking.

Conversion and Printing

Suitable for printing by letterpress, offset, flexo, laser and thermal transfer. In order to achieve proper ink density it is recommended that opaque inks are used.

Compliance and Approvals

S2550 complies with European food regulation 1935/2004/EC, with the German Recommendation (BfR) XIV and with FDA §175.105. It also meets the demands of the limit values laid down in 10/2011/EU. In accordance with the requirements of relevant EU food regulations, the adhesive S2550 may safely stand in direct contact with dry, moist and fatty foodstuffs which have a reduction factor of at least 3 according to the Commission Regulation (EU) No 10/2011.

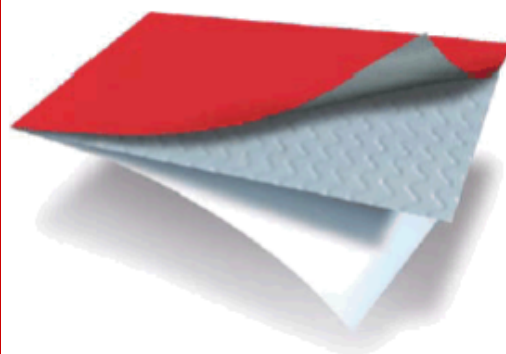
Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

BJ337

Fasson®

RADIANT ORANGE FSC S2550-BG40BR



RADIANT ORANGE FSC

S2550

BG40BR



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Avery Dennison Materials Group Europe

Willem Einthovenstraat 11
2342 BH Oegstgeest
The Netherlands
+31 (0)85 000 2000



Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2022 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.